



WHY ELECTRIC?



Better for the
environment

Reduce CO2
emissions by ?? kg
per vehicle per year

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Reduce CO2
emissions by 1400 kg
per vehicle per year



Lower running costs

Up to ??% cheaper

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Peak performance
Improved power, torque & acceleration

Charging is ??X cheaper than filling up



Save around £?? a year

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Save around **£1,000** a year

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Quieter roads and workplaces

Noise pollution has damaging effects on our health



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Cleaner air

Air pollution contributes to ?? premature deaths in the UK each year



Quieter roads and workplaces

Noise pollution has damaging effects on our health



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Save around **£1,000** a year

Cleaner air

Air pollution contributes to **40,000** premature deaths in the UK each year



Quieter roads and workplaces

Noise pollution has damaging effects on our health

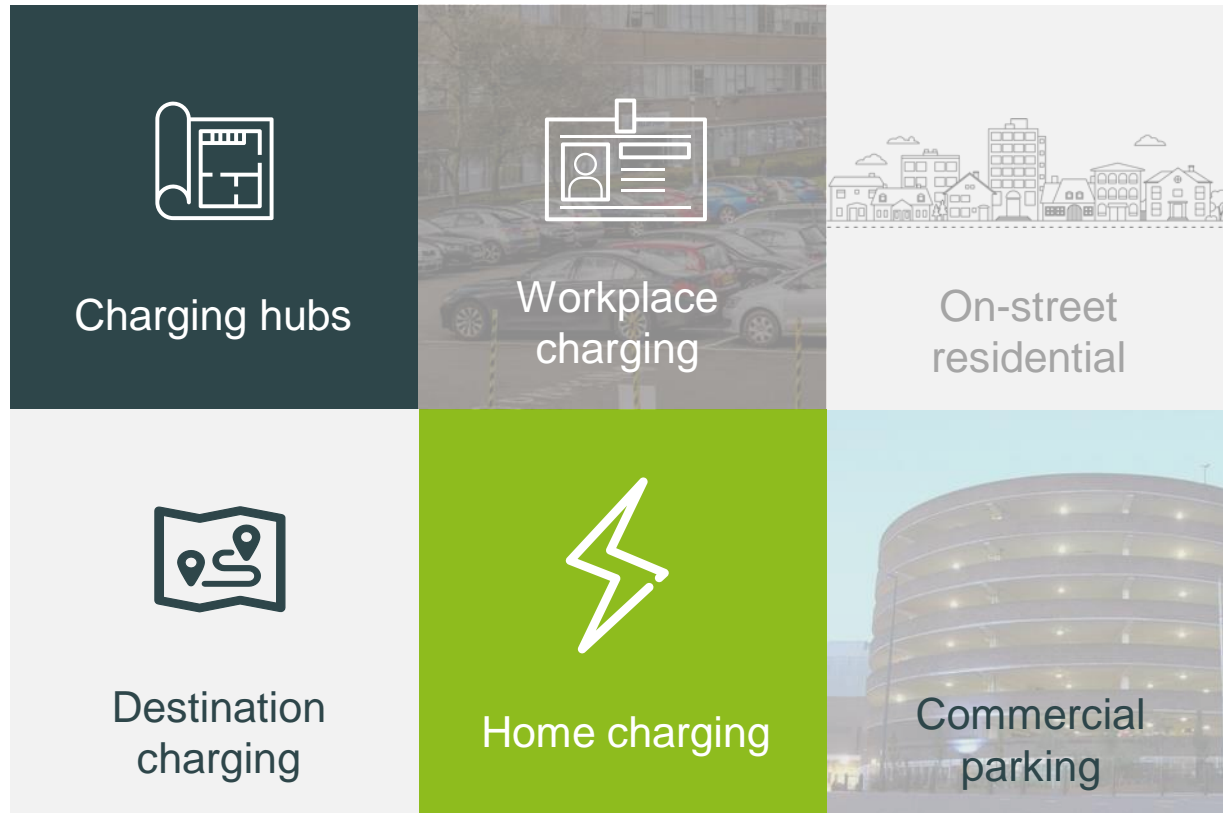


Did you know?
An EV only costs around **4p** per mile

HOW EXPENSIVE ARE THEY, **REALLY?**



➤ + EVs are currently **exempt** from road tax and pay **no** congestion or low-emission zone charges



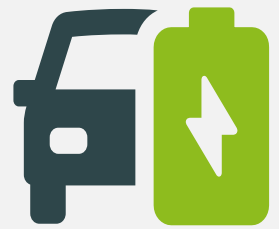
WHERE CAN I CHARGE?

+ There are currently just over **37,000** public charging points in the UK

CHARGING AT CSP

What's happening at Cambridge Science Park?

Install of Connected Kerb Fast EV chargers
at Car Park 320



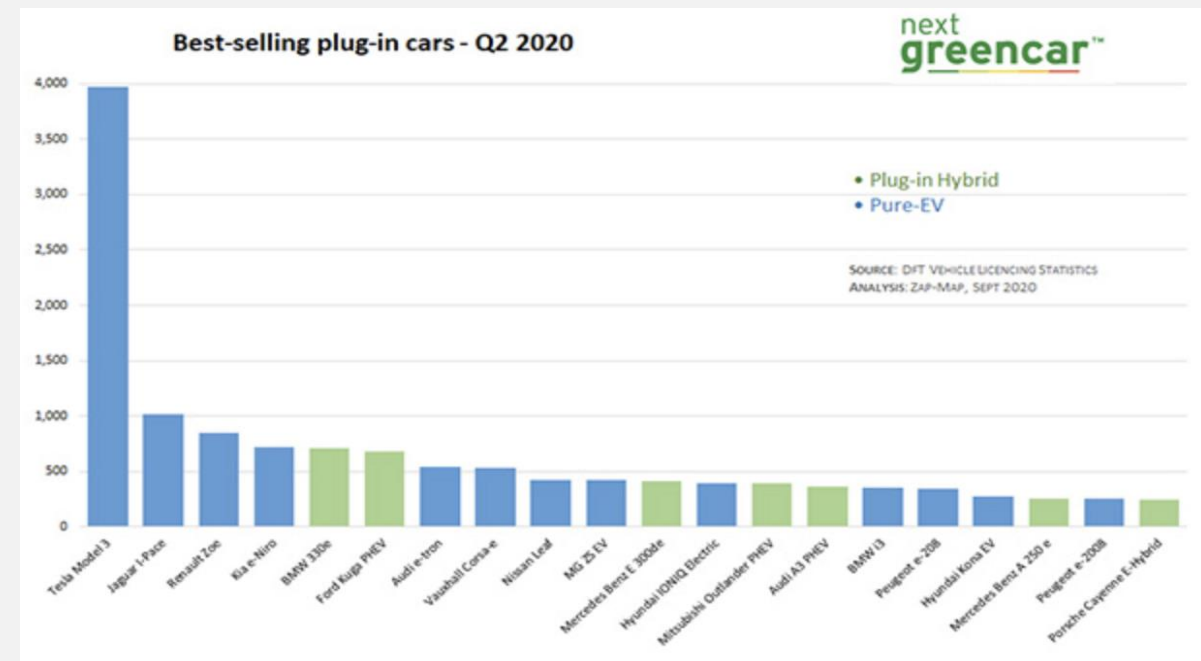
Plug In Car Sales

January 2020 = 5.9% of overall vehicle sales (2.7% BEV and 3.2% PHEV)

January 2021 = 13.7% of overall vehicles sales (6.9% BEV and 6.8% PHEV)

Currently 385,00 Plug in EV's on UK roads

220 Plug in models available in the UK





LET'S GET **CONNECTED**